

NIFFF



NEUCHÂTEL
INTERNATIONAL
FANTASTIC FILM FESTIVAL

NIFFF - Press release, December 5th 2019

POSITIVE OUTCOME FOR THE 3RD NIFFF ON TOUR@CERN: FUTURE STORYWORLDS

On November 29th and 30th, the Neuchâtel International Fantastic Film Festival (NIFFF) and the Cineglobe Film Festival at CERN collaborated with the Pro Helvetia Swiss Arts Council on a unique workshop that aimed at strengthening the concepts and development phases of 9 immersive projects from Switzerland (video game, augmented/mixed/virtual reality) in terms of storytelling, technology and scientific accuracy. After two intense days of conferences and discussions between participants and experts, the project **BAT VISION** from Eliane Zihlmann & Raffaele Grosjean, industrial design students at the Zürcher Hochschule der Künste (Toni Areal, Zürich) was granted a CHF 3,000 supporting prize. A more accomplished version of the project will premiere at the NIFFF's 20th edition, between 3-11 July, 2020.

Elliot Vaucher & Karian Fjør were also rewarded for their project **UNMEM PLASMA** by our partner **STORYTEK** (Estonian accelerator and pole for innovation). They will be able to benefit from proper mentoring in the year to come.

These projects were selected following a call for projects that had a set theme, namely the impact of science on the development of society.

This unique workshop was being held for its third year in a row in the legendary CERN, the European centre for particle physics. It delivered on its promises, with new discoveries, conceptual surprises and reflections on the origin of imagined worlds, immersive media and interactivity. The workshop's organisers and partners want to offer a collaborative space for experimentation and reflection, while passing on actual knowledge on scientific progress and the mechanics of immersive writing.

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